

MEDIA RELEASE

CAPE TOWN INTERNATIONAL AIRPORT WINS ROUTES AFRICA MARKETING AWARD 2019 FOR THE THIRD CONSECUTIVE YEAR

CAPE TOWN, 11 December 2019 – Routes 2019 Marketing Awards has named Cape Town International Airport (CTIA) as the winner of the “Best Airport Marketing in Africa for the 4-20 million passengers” category at a ceremony held in Mombasa, Kenya on 09 December 2019.

Nominated and judged by airline network planners, the annual Routes Africa Awards are highly regarded in the aviation industry for recognising excellence in the route development.

CTIA, which is managed by the Airports Company South Africa (ACSA), is Africa’s most highly awarded airport and the third largest airport in Africa. Over the past few years CTIA has seen sustained growth in international passenger numbers year-on-year. In December 2016, the airport exceeded the 10 million passenger-per-year milestone for the first time. This was repeated again in December 2017 and in 2018 when passenger numbers significantly exceeded the 10 million passenger mark.

“At the heart of CTIA’s success is our commitment to collaboration with all stakeholders in the airport value chain. We never take for granted when we receive accolades. There is a team of people hard at work every day doing their best to deliver on a positive passenger experience. There’s also a team who is hard at work, making sure that we continue to work at putting our best foot forward and that we positively position our airport – it’s very gratifying when the teams receive consistent recognition” said Deidre Davids, Senior Manager Corporate Affairs at CTIA.

Submissions are scored on a range of criteria such as evidence of relationships with airlines, innovative marketing and the overall results of passenger numbers in the past calendar year. This year’s submission showcased a number of innovative marketing activations ranging from welcoming packs for airline crew, the Welcome to Cape Town Airport booklet, the way in which airline milestones are celebrated jointly and more.

“This award is also a testament to the growth initiatives at CTIA and its association with Cape Town Air Access, a collaborative, multi-stakeholder team which has put strategic initiatives in place to promote, develop and maintain air routes in and out of CTIA through ensuring the success of existing routes; route expansion through increased frequencies and capacity; and the establishment of new routes,” adds Davids.

This year alone, CTIA has seen 2 new international routes being brought on, with 8 existing international routes being expanded. United Airlines will begin a non-stop three-times weekly service between New York (EWR) and Cape Town - the only African destination in United’s global route offering. The first flight arrives in Cape Town on 16 December 2019.

The airport has several key infrastructure projects planned over the next five years, at an investment of R7.5 billion to address capacity constraints and ensure that the airport is able to meet the growing

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demand. These include a realigned runway and new facilities for domestic arrivals and the international terminal which will increase our capacity to receive more passengers, double the landing capacity and our ability to handle larger aircraft. Construction is expected to start in the first half of 2020 and is expected to be completed by August 2022.

“Making improvements to our infrastructure is part of running a leading airport and fulfilling our commitment to better serving all airport users. There will be some disruption to the normal operations of the airport, but we have plans in place to limit any inconvenience and we can guarantee it will be worth it.”

All indications are that CTIA is gearing up for exceptional growth.

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Notes to editors about Airports Company South Africa

Airports Company South Africa is the largest airport operator in Africa. Our mission is to develop and manage world-class airport infrastructure for the benefit of all stakeholders

We manage South Africa’s nine principal airports.* In fulfilling this task, Airports Company South Africa enables more than 80 percent of South Africa’s commercial air travel. Our airports process 40 million arriving and departing passengers a year.

In the 2017/18 financial year, Airports Company South Africa reported total revenue of R6.9-billion. Currently 52% of Airports Company South Africa revenue is derived from regulated tariffs for aircraft landing and parking fees and a passenger service charge. The remaining 48% is non-aeronautical revenue generated by airport retail, parking, property and other services.

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Airports Company South Africa's global footprint extends to technical advisory services and support, airport management, and operating concessions in India, Brazil, Munich, and Ghana.

We also frequently feature among the winners of independently-judged global airport awards. In the 2017 Airports Service Quality awards presented by Airports Council International no less than four of our airports were honoured:

- King Shaka International Airport achieved first place in Best Airport by Region;
- Cape Town International Airport achieved third place in Best Airport by Region;
- Cape Town International Airport was named Best Airport in Africa (over 20 000 air traffic movements) in the Safety Awards;
- Bram Fischer International Airport achieved first place in Best Airport by Region in the under 2 million passengers category as well as Most Improved Airport; and
- Upington International Airport joined the 2016 Director's Roll of Excellence for being ranked in the top five airports for its category, size and region from 2006 to 2015.

For more information please visit www.airports.co.za.

*South African airports we operate are: O. R. Tambo International Airport, Cape Town International Airport, King Shaka International Airport, George Airport, Bram Fischer International Airport, Upington Airport, Kimberley Airport, Port Elizabeth Airport and East London Airport.